

Report Form for Festivals and Events Scheme 2014

This form is intended to provide the Arts Council with a factual record of what your organisation was able to provide with your 2014 Festivals and Events Grant.

Please take some time to complete this and return it along with your income and expenditure account as outlined in your letter of offer via the online system to receive your final payment. Your information will help us to document and improve the quality of our supports for other rounds of the scheme.

Please only fill in the sections that are relevant to your organisation.

Name of Festival/ event/ series of events	GUTH GAFA INTERNATIONAL DOCUMENTARY FESTIVAL
Name of organisation running festival/ event/ series of events	GUTH GAFA TEORANTA
Date of festival/ event/ series of events	25 th October – 2 nd November 2014

ARTFORM

Please list below the artforms that your festival/ event/ series of events cover

Films, Music, Family/Childrens' events

PROGRAMME

Did you make any significant changes to your programme since you applied for funding? (<i>if yes, please give details</i>)	Yes	No
	√	
We extended the Festival significantly by creating a bi-located event with a Festival weekend in both Malin, County Donegal and Kells, County Meath, and we also added in a Film Forum in Virginia, County Cavan.		

YOUTH

Did you run a programme or project for children or young people during your festival/ event? (<i>Please tick</i>)	Yes	No
	√	
The festival engaged in an educational outreach programme, as well as a screening for local primary school children in Malin village, Co. Donegal and Kells, Co. Meath		

EDUCATION

<i>If your festival was involved in educational programmes, please supply the following details:</i>	
How many schools were visited?	Three (2 primary, 1 secondary)
How many children were involved/ attended?	330
How many workshops took place?	3
How many artists were employed?	2

OUTREACH/COMMUNITY

<i>If your festival is involved in other aspects of outreach and community work, please supply the following details:</i>	
How many participants were involved/ attended?	120
How many workshops took place?	1
How many artists were employed?	3
Did the organisation undertake any training in relation to these participatory practices?	No

STAFFING

How many artists did the organisation employ?	15 (filmmakers)
How many volunteers did the organisation avail of?	20
How many technicians/ crew were employed?	6
Have there been any major staffing changes? (<i>If yes, please describe below</i>)	Yes
Reduction in (paid) staff numbers this year due to our budget being cut by almost all funders EXCEPT The Arts Council	

CULTURAL DIVERSITY

<p>Was cultural diversity part of your festival/event (Please Tick)</p> <p>If yes, please describe</p>	<p>Yes</p> <p>√</p>	<p>No</p>
<p>We screened films from over 15 countries on diverse cultural subjects. Cultural diversity is always an important factor when programming for Guth Gafa. The festival strives to screen films that portray alternative perspectives, and give insight into different subject matter.</p>		
<p>What were the cultural backgrounds of the artists involved?</p>	<p>Filmmakers, cinematographers, editors from different countries and cultures including European countries, Egypt, USA and South Africa</p>	
<p>What were the cultural backgrounds of the groups/communities involved?</p>	<p>Our outreach extended to invite and include members of many different sectors – the elderly, the travelling community, refugee groups, etc So the backgrounds include those from Irish and international communities, from many different backgrounds. The local community of Inishowen, plus the visitors we have from the rest of Ireland and Europe.</p>	
<p>Describe the ways in which your initiative involved culturally diverse interaction/engagement/ participation</p>	<p>We held post-screening discussions about the issues raised in the films, after almost every screening, and we held public panel discussions and debates about some of the issues in the films.</p>	
<p>Did the work reach different national, ethnic or cultural audiences</p> <p>If yes, please describe.</p>	<p>Yes</p> <p>√</p>	<p>No</p>

As above, the films we chose reflected different cultural, national and ethnic experiences and where possible we invited people from the films to speak, and we invited audiences who might relate to the films to attend. The festival has quite a large international attendance, particularly of programmed filmmakers. This year the festival had attendees from France, Germany, USA, Switzerland, Egypt, Finland and Belgium, among others. These, in addition to the local attendees in Donegal and Kells, and those who travel from Ireland and further afield, combine to make the festival attendance very diverse. In addition to this, as outlined above, Guth Gafa works hard to encourage interaction between filmmakers, artists and the general public attending the festival.

FUNDING

Has your festival/ event/ series of events received funding from any other source? <i>(If yes, please list)</i>	Yes	No
	√	
From: Irish Film Board Donegal County Council Meath County Council Failte Ireland Donegal Education & Training Board BAI Screen Training Ireland TG4 Goethe Institute Amnesty Ireland Creative Europe	Amount: 9,000 11,000 3,000 5,000 500 3,000 2,000 1,000 500 500 1,000	
How much funding have you previously received through this scheme?		

2010	€6,000
2011	€6,500
2012	€6,500
2013	€8,500
2014	€8,500
What costs did your 2014 Arts Council grant cover? (Please list below)	
All general festival-related costs, including venues, projection equipment, staffing, cost of guests' travel, accommodation, fees.	

MARKETING

Has the organisation engaged with any audience research or audience development work? <i>(Please tick, and if yes give details)</i>	Yes	No
	√	
This year, with two locations, we tried to ascertain where our audience was coming from, and what kind of ticket they had purchased (festival pass, day pass or single ticket) – particularly in our new Kells location. The survey was conducted at the box office as people bought tickets. Results were collated into a document – available if required.		

AUDIENCE

Please give as much detail as possible.

Event	Venue	Audience Figures	Total Audience Capacity	Ticketed (paid)	Non Ticketed
General Film	Malin Hotel, GAA Hall	2730	4000	2200	530 (est)

Screenings	(Malin) Old Courthouse (Malin) Colgan Hall (Carndonagh) Cinemobile (Kells) Headfort Theatre (Kells) Adam Ballroom (Kells)				
Festival Music Events (2 nights in Malin, 1 night in Kells)	Malin Hotel, Green Room, Kells	400 (over three nights)	600	Free to festival attendees	Free to festival attendees
School Screenings	National School, Malin Moville Community College, Moville	200+ (inclusive of all screenings)	Venues were filled to capacity with students	Free	Free
Seminars, Talks, Debates	Malin & Kells	150	200	Free	Free
Workshops	Malin & Kells	30	50	30	0
Educational Outreach Screening	NUI Maynooth	130	150	Free	Free

Has your organisation accredited the Arts Council in line with ' <i>A guide to acknowledging Arts Council funding</i> ' on all publicity material over this period? (Please tick and give details of how. If you tick No please explain why below)	Yes	No
	√	

Other

Do you have any other information that you would like us to know about your festival/event?

2014 was another very successful year for Guth Gafa, despite a serious cut in funding from some of our major funders (between 25% and 30% cuts). Our continued success is still due in no small part to the support of our festival sponsors, including the Arts Council. We appreciate this support immensely, and hope to continue this relationship in the coming years.

Future Plans

Do you have any information that you would like us to know about your future plans for your festival/ event?

We intend to increase our educational outreach programmes across Ireland and we are partnering with the education Department of NUI Maynooth to find ways to take a programme of Guth Gafa films, with a strong development education focus, on tour to schools and colleges around the country. We also hope to be in a position to increase the number of free workshops and seminars throughout the festival, and continue to programme interesting and culturally diverse documentary films, that may not otherwise reach an Irish audience.

IMPROVEMENTS

Do you have any suggestions to improve this scheme? <i>(If yes, please describe)</i>	Yes	No
	√	
I think The Arts Council need to find a mechanism to allow smaller festivals (but very well-run and successful ones) like ours to apply for the higher levels of funding – the €10,000 plus category. So that we have the possibility of expanding and growing.		

